



COMMONWEALTH of LEARNING

**Commonwealth Educational
Media Centre for Asia**

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Dear Colleagues,

Subject: Celebrating World Radio Day - 13 February, 2013.

Greetings from Commonwealth Educational Media Centre for Asia's Community Radio Facilitation Centre (CCFC).

As you know, 13 February is a date proclaimed by UNESCO in 2011 as the World Radio Day to celebrate radio broadcast, improve cooperation among radio broadcasters and encourage decision-makers to create and provide access to information through radio.

As Community Radio operators in India providing a platform to the unheard and marginalized, this day has a special significance for you where your community can celebrate the unique value that radio can provide, as no other medium can.

We encourage you to celebrate this day in your communities and popularize Community Radio. Celebration of this day can take the form of community interviews (with local experts, officials, and civil society members), phone-ins, competitions, special stories, outreach activities, explorations into new technology, networking with other CRS in your region, or something totally unique to your CRS.

As a stake-holder in the Sector, engaged with policy and practice and helping communities through license procedures, we would like to hear special ways of your celebration and share it with the rest of the community. Therefore, we request you to share your celebration story with us and connect with the radio community. Please send your reports to email ccfcindia@gmail.com and we will put it up on our website ccfcindia.net.

Let's celebrate World Radio Day 2013!

With best wishes,

Sanjaya Mishra